

PATENT

ROC920010038US1 IBM/189)

Confirmation No. 5017

CERTIFICATE OF ELECTRONIC TRANSMISSION

I hereby certify that this correspondence for Application No. 09/921,332 is being electronically transmitted to Technology Center 3622, via EFS-WEB, on November 9, 2010.

/Scott A. Stinebruner/  
Scott A. Stinebruner, Reg. No. 38,323

November 9, 2010  
Date

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Eric Lawrence Barsness, et al. Art Unit: 3622  
Application No.: 09/921,332 Examiner: Michael Bekerman  
Filed: August 2, 2001  
For: ANSWER FULFILLMENT-BASED MARKETING

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**AMENDMENT AFTER NON-FINAL REJECTION**

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In reply to the Decision of the Board of Appeals and Interferences dated September 9, 2010, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 9 of this paper.